

EXAMPLE AUCTION ADVERTISEMENT



WALESKA, GA – 30183

Silver Fox – Jr Buck – Black – RR01 – DOB 3/10/22 – 5lb 12oz (5/10/22)

Full pedigree – Sire: RR Calico Jack (PQ01); Dam: RR Sheridan (RSHE)

Starting bid: \$75

Good width, needs to fill through loins, good length of fur, even silvering

Slight nick in left ear – selling as brood quality

Can meet off 75 in Chattanooga/Atlanta; traveling to PA via i81 on July 3



Face photos can help show evenness of silvering

At a minimum, one photo should be included with a well posed, side-profile photo

Including photos of important breed characteristics (ie. Silvering, fur length, etc.) is helpful to prospective buyers

Additional top, rear, and front photos may be added for added information

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Potential DQ clearly marked

REMINDER: A full pedigree means ALL animals in the first 3 generations have WEIGHTS and EAR NUMBERS

ALWAYS Include the following:

- LOCATION
- Breed, sex, class, variety, ear number, DOB, weight
- Fully pedigreed (Y/N)?
- Any potential DQs/disclosures

PRIOR TO OFFERING FOR SALE:
 Make sure animal is WELL checked for issues – white nails, split penis, white spots, etc. – and use your best judgement on whether or not that animal should be rehomed/reproduce

- Try to include:
- Sire & dam information
 - Strengths & weaknesses
 - Proven (Y/N)?
 - Show accolades/accomplishments
 - Potential transport options